



Sublimation Target Marketing Will Help You Maximize Your Sales

What is Sublimation Target Marketing?

"STM™" is a marketing program that helps you identify high volume customer groups while building on your existing business relationships. It focuses on:

There are two components to the STM program: the base module and the target market modules.

The Base Module (\$129⁰⁰)

The base module is the foundation of the STM program. It focuses on business fundamentals, business plan development, pricing, marketing opportunities and more. Information in the base module is provided in both binder and CD-ROM format.

Target Marketing Modules (\$69⁰⁰)

We've also identified and researched target markets that offer you the greatest profit potential for sublimated products, beginning with team sports. Each STM target module includes strategic information that will help you maximize the sales potential of that market:

Each STM target module includes:

- A 40+ page target market information manual
- A CD-ROM of sales letters, spreadsheets, and web links to sales contacts in your area
- 50 full color, four page product brochures
- 100 full color, one page brochures

The base module (shown above) is the foundation of the STM program, and includes instructional pages, a CD-ROM, and a full-color binder. Target modules will be released quarterly, including team sports, religious organizations, schools, signs and name badges, civic and fraternal organizations, and golf courses. (\$129⁰⁰)

Item Number	Description
SB5630	STM base module
SB5631	STM sports module
SB5636	STM sports – one page sell sheet
SB5637	STM sports – four page brochure
SB5638	STM religious organizations module
SB5639	STM religious – brochure
SB5640	STM religious – promo brochure
SB5641	STM schools module
SB5642	STM schools – flyer
SB5643	STM schools – four page brochure
SB5662	STM schools – four page brochure for colleges
SB5553	Awards and gifts promotional brochure (not shown)
SB5554	Awards and gifts counter sign (not shown)
SB5573	Sign market promotional brochure (not shown)

Don't Start From Scratch Start With Designs4U

The idea behind Designs4U is simple – modifying an existing design is easier and faster than creating one from scratch. Designs4U is a CD-ROM collection of over 300 designs that are sized to fit various Unisub and other sublimatable products. The designs can be edited in CorelDRAW 8 or higher to create personalized products in minutes. Simply open the design that you want to use, change text in the original design and click print. Use Designs4U to create showroom samples – show your customers what you can do with sublimation!

Designs4U includes a full-color catalog that can be used as a sales tool in your showroom. Let your customers thumb through the pages to generate ideas for decorated products. Design categories include:

Volume One

Corporate
Holiday
Badges
Signs and Name Plates
Personal

School
Safety

Volume Two

Employee of the Month
Fraternity-Sorority
Motivational
Team Sports
Organizations

Personal
Name
Promotional

Unisub Designs 4U is the perfect companion for our Sublimation Target marketing tools. Each volume features over 300 designs that are sized to fit various products.

Item Number Description (\$69⁰⁰)

SB5577	Designs4U volume one – CD-ROM and catalog
SB5583	Designs4U volume one – catalog only
SB5624	Designs4U volume two – CD-ROM and catalog
SB5635	Designs4U volume two – catalog only
SB5651	Designs4U volume three – CD-ROM and catalog
SB5652	Designs4U volume three – catalog only



WOOD SUBLIMATION PRODUCTS



Clipboards

Coaches will love the dry erase feature of our clipboards. Available in gloss hardboard, coated two sides. All include a clip that is attached with pop rivets (sold separately) after sublimation.

Part #	Description	Size	Cs.Qty	LTC	1Cs.	5Cs.	10Cs.
SB1013	Two-sided w/ flat clip	9x12.5	12	5.49	4.99	4.74	4.49
SB1014	Two-sided w/ standard clip	9x12.5	12	5.60	5.09	4.84	4.58
SB5634	Two-sided w/ flat clip	9x15.5	12	6.17	5.61	5.33	5.05

Clock Kits

Our clock kits are available in several different styles to accommodate a variety of tastes. Each kit includes a sublimatable face, hands, motor, and a frame or stand. A customized clock can add a finishing touch to any room – a bedroom, recreation room, kitchen, study, office – wherever a clock is needed.

Part #	Description	Size	Cs.Qty	LTC	1Cs.	5Cs.	10Cs.
SB1027	Coaster Desk Clock Kit	4" square	10	—	4.99	4.74	4.49
SB1028	Wall Clock Kit	8.125" round	10	—	8.79	8.35	7.91
SB1015	Wall Clock – Face Only	8.125" round	20	2.74	2.49	2.37	2.24
SB5549	FRP Desk Clock Kit	4.75" round	10	—	6.69	6.36	6.02
SB5627	Aluminum Wall Clock w/o Frame	8.125" round	14	—	6.72	6.39	6.05
SB5650	Wall Clock w/ Frame and Lens	8.125"	8	—	10.59	10.06	9.53



SUBLIMATION SUPPLIES



Mini-Basketball Goal & Coasters

Mini-basketball goals can be used as awards for youth teams, gifts for sports fans, or as stress relievers for the office.

Imprintable coasters protect furniture and complement home or office decor.

Part #	Description	Size	Cs.Qty	LTC	1Cs.	5Cs.	10Cs.
SB5548	Mini-Basketball Goal	7½x9	15	5.06	4.60	4.37	4.14
SB1009	Coaster – Hardboard	4x4	40	.94	.85	.81	.77
SB5703	Coaster – FRP	3" round	40	.89	.81	.77	.73

Message Boards/Starter Kit

Combine text and graphics to create dry erase marker boards – perfect for gifts or promotional items. These products can also be used as hard-surface mousepads. Available in gloss only.

The wood starter kit features an assortment of Unisub wood products, including clock kits, clipboards, dry erase boards, plaques and coasters.



Part #	Description	Size	Cs.Qty	LTC	1Cs.	5Cs.	10Cs.
SB1010	Message board	7.5x9	20	2.40	2.18	2.07	1.97
SB1011	Message board	8x10.3	20	2.93	2.67	2.53	2.40
SB1012	Message board	9x12.5	20	3.51	3.19	3.03	2.87
SB10124	¼" Hardboard - Gloss 1/S	15.5x18.5	25	6.03	5.48	5.20	4.93
SB1017	Wood Starter Kit	Various	1	—	54.99	52.24	49.49

WOOD SUBLIMATION PRODUCTS

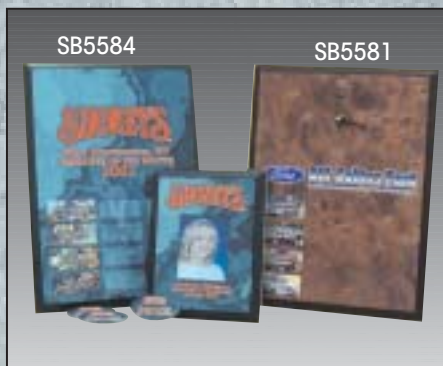
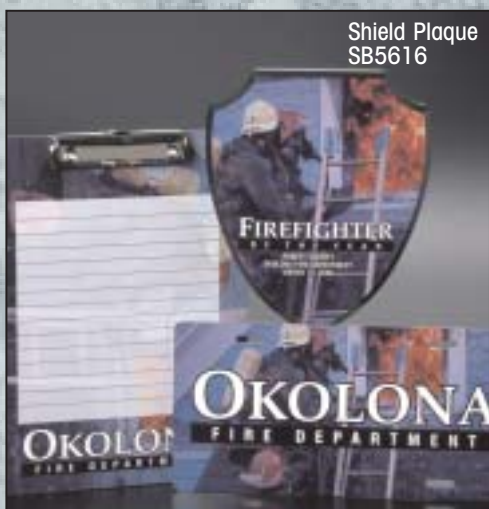
High Gloss 5/8" MDF Plaques

Part #	Description	Size	Cs.Qty	LTC	1Cs.	5Cs.	10Cs.
SB5669	Plaque w/Black Edge	5x7	28	2.60	2.36	2.24	2.12
SB1001	Plaque w/Black Edge	6x8	21	3.42	3.10	2.95	2.79
SB1002	Plaque w/Black Edge	7x9	20	4.13	3.75	3.56	3.38
SB1003	Plaque w/Black Edge	8x10	14	4.62	4.20	3.99	3.78
SB1004	Plaque w/Black Edge	9x12	12	6.15	5.59	5.31	5.03
SB5670	Plaque w/Cherry Edge	5x7	28	2.60	2.36	2.24	2.12
SB1005	Plaque w/Cherry Edge	6x8	21	3.42	3.10	2.95	2.79
SB1006	Plaque w/Cherry Edge	7x9	20	4.13	3.75	3.56	3.38
SB1007	Plaque w/Cherry Edge	8x10	14	4.62	4.20	3.99	3.78
SB1008	Plaque w/Cherry Edge	9x12	12	6.15	5.59	5.31	5.03
SB5616	Shield Plaque	7x9	6	9.09	8.26	7.85	7.44
SB5581	Oversized Plaque/Clock	11.625x16	6	17.42	15.83	15.04	14.25
SB5584	Oversized Plaque	11.625x16	7	10.18	9.25	8.79	8.33
SB5664	Flat Edge Plaque	8x10	14	4.62	4.20	3.99	3.78
SB5679	Home Plate Plaque	6x6	15	3.91	3.55	3.37	3.20
SB5680	Home Plate Plaque	10x10	12	7.81	7.10	6.75	6.39



The days of boring plaques are gone forever! Unisub plaques allow you to combine photos and text into a colorful work of art. These 5/8" MDF plaques are available with either a black or cherry edge finish, and are keyholed for easy mounting.

Our oversized plaques allow you to create "employee of the month" plaques or special recognition awards. Both feature a black edge profile and measure 11.625"x16" overall. The image area of each plaque can be sublimated with a 14"x16" heat press. The clock version includes hands and a motor that are mounted after the plaque is sublimated.



UNISUB

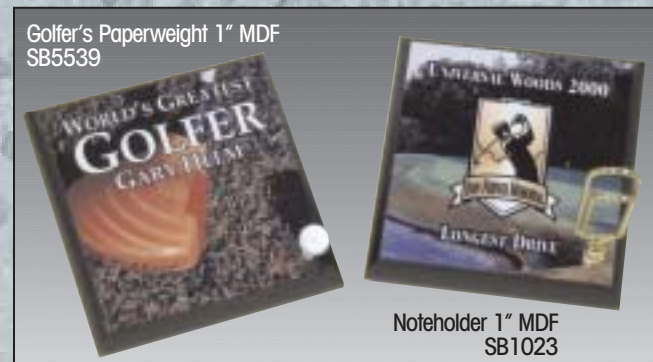
- Incredible UV Stability • Dry Erase Capability
- Durable Stain Resistant Acrylic Coating
- Amazing Clarity for Color Photographs/Logos

Picture Frames



Picture Frames/Paperweights/Key Hanger

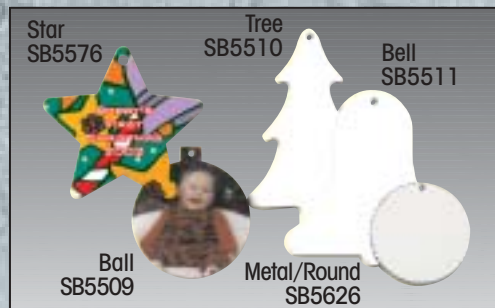
Part #	Description	Size	Cs.Qty	LTC	1Cs.	5Cs.	10Cs.
SB5542	FRP picture frame	7.5x9	10	6.48	5.89	5.60	5.30
SB5543	FRP refrigerator frame	4" round	25	1.67	1.52	1.44	1.37
SB1019	MDF picture frame—4"x6" photo	8x10	14	10.05	9.14	8.68	8.23
SB5659	MDF picture frame—5"x7" photo	8x10	12	10.18	9.25	8.79	8.33
SB5607	MDF offset picture frame—4"x6" photo	8x10	12	10.18	9.25	8.79	8.33
SB1021	MDF Paperweight	4" Square	24	2.47	2.25	2.13	2.02
SB1023	MDF Noteholder	4" Square	20	4.89	4.44	4.22	4.00
SB5539	MDF Golfer's Paperweight	4" Square	24	2.89	2.63	2.49	2.36
SB5578	MDF Key Hanger	4x10	10	5.27	4.79	4.55	4.31



FR PLASTIC SUBLIMATION PRODUCTS

Holiday Ornaments

Part #	Description	Size	Cs.Qty	LTC	1Cs.	5Cs.	10Cs.
SB5509	Ball ornament – gloss	3"	50	1.09	.99	.94	.89
SB5510	Tree ornament	5"	50	1.09	.99	.94	.89
SB5511	Bell ornament	4"	50	1.09	.99	.94	.89
SB5576	Star ornament	4"	50	1.09	.99	.94	.89
SB5626	Metal ornament – round	2.5"	25	3.48	3.16	3.00	2.85



Ornaments are the perfect gift for grandparents, aunts, uncles and godparents. And since our ornaments are coated on both sides, there's room for a holiday message on one side and a photo on the other.



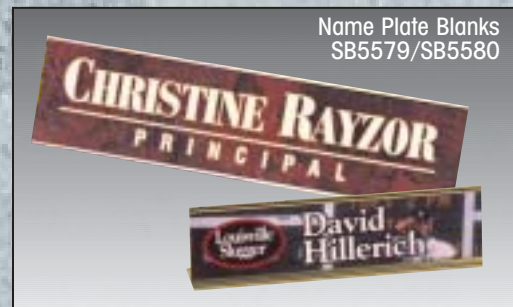
Door Plate/Door Hanger

Part #	Description	Size	Cs.Qty	LTC	1Cs.	5Cs.	10Cs.
SB5546	Oval Door Plate – Gloss	5x3.5	50	1.09	.99	.94	.89
SB5547	Oval Door Plate – Matte	5x3.5	50	1.09	.99	.94	.89
SB5545	Door Hanger	4x9	25	2.52	2.29	2.18	2.06

FR Plastic Name Plate Blanks

These FRP blanks will fit 1/8" name plate holders. Sublimatable on both sides – create a formal look for weekdays, and a colorful look for "Casual Fridays."

Part #	Description	Size	Cs.Qty	LTC	1Cs.	5Cs.	10Cs.
SB5579	FRP Name Plate – Gloss	2x8	25	.99	.90	.85	.81
SB5580	FRP Name Plate – Gloss	2x10	50	1.08	.98	.93	.88



Key Chains / Magnets / Buttons

Part #	Description	Size	Cs.Qty	LTC	1Cs.	5Cs.	10Cs.
SB5520	Key chain – heart	2.5	50	.97	.88	.84	.79
SB5521	Key chain – round	2.5	50	.97	.88	.84	.79
SB5524	Key chain – square	2.25" square	50	.97	.88	.84	.79
SB5525	Key chain – rectangle	1.25x3	50	.97	.88	.84	.79
SB5522	Magnet – round	2.5	50	.73	.66	.63	.59
SB5523	Magnet – square	2.25" square	50	.73	.66	.63	.59
SB5527	Magnet – heart	2.5	50	.73	.66	.63	.59
SB5665	Button with pin	2.5	50	.68	.62	.59	.56

Hardware included.

FR Plastic Starter Kit/Miscellaneous

Part #	Description	Size	Cs.Qty	LTC	1Cs.	5Cs.	10Cs.
SB5645	FR Plastic Starter Kit	Various	1	—	54.99	52.24	49.49
SB5542	FRP picture frame	7.5x9	10	6.48	5.89	5.60	5.30
SB5543	FRP refrigerator frame	4" round	25	1.67	1.52	1.44	1.37
SB5549	FRP Desk Clock Kit	4.75" round	10	—	6.69	6.36	6.02
SB5513	FR Plastic - Gloss 1/S	11.5x23.25	10	8.75	7.95	7.55	7.16
SB5528	FR Plastic - Gloss 2/S	11.5x23.25	10	12.43	11.30	10.74	10.17
SB5529	FR Plastic - Matte 1/S	11.5x23.25	10	8.75	7.95	7.55	7.16
SB5534	FR Plastic - Matte 2/S	11.5x23.25	10	12.43	11.30	10.74	10.17



FR Plastic Starter Kit
SB5645

FR PLASTIC SUBLIMATION PRODUCTS

3/32" FR Plastic Name Badges Price List

Part #	Description	Size	Cs.Qty	LTC	1Cs.	5Cs.	10Cs.
SB5501	Rect. Name Badge-Gloss	1x3	250	.40	.36	.34	.32
SB5515	Rect. Name Badge-Matte	1x3	250	.40	.36	.34	.32
SB5502	Rect. Name Badge-Gloss	1½x3	200	.44	.40	.38	.36
SB5516	Rect. Name Badge-Matte	1½x3	200	.44	.40	.38	.36
SB5530	Rect. Name Badge-Gloss	2x3	150	.59	.53	.51	.48
SB5531	Rect. Name Badge-Matte	2x3	150	.59	.53	.51	.48
SB5532	Oval Name Badge-Gloss	1½x3	150	.54	.49	.47	.44
SB5533	Oval Name Badge-Matte	1½x3	150	.54	.49	.47	.44
SB5619	Identifier Badge Frame-Gold	1½x3	30	1.71	1.56	1.48	1.40
SB5621	Identifier Badge Frame-Gloss	1½x3	30	1.71	1.56	1.48	1.40
SB5628	Identifier Badge Frame-Matte	1½x3	30	1.71	1.56	1.48	1.40

UNISUB Templates
\$75⁰⁰ ea. (Software Included)

Part #	Blank Capacity
SBT-1	(18) 1x3 OR (15) 1½x3 Rectangle Badges
SBT-2	(12) 1½x3 Oval OR (9) 2x3 Rect. Badges
SBT-3	(11) Round OR (15) Square Magnets/Keychains



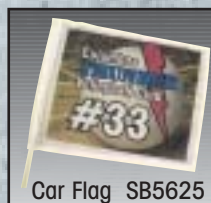
SB5619/SB5621

FR Plastic Luggage/Sports Bag Tags Price List

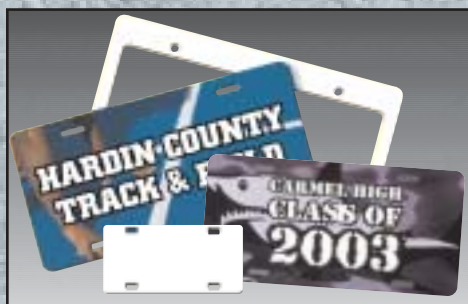
Part #	Description	Size	Cs.Qty	LTC	1Cs.	5Cs.	10Cs.
SB5503	Luggage Tag-2 Sided	2¼x4	50	1.02	.93	.88	.84
SB5504	Sports Bag Tag-1 Sided	3x5½	50	.88	.80	.76	.72
SB5505	Sports Bag Tag-2 Sided	3x5½	50	1.30	1.18	1.12	1.06
SB5507	Sports Bag Tag-2 Sided	4" Round	50	1.30	1.18	1.12	1.06
SB5556	Briefcase Bag Tag	1½x3	50	.78	.71	.67	.64
SB5649	Golf Bag Tag	3½" Square	50	1.05	.95	.90	.86
SB5654	Golf Bag Tag	3½" Diamond	50	1.05	.95	.90	.86



Aluminum License Plates
Now Available - SB5656 (p.100)



Car Flag SB5625



Luggage Tags/Sports Bag Tags



Trailer Hitch Cover
SB5660

FR Plastic License Plates & Auto Accessories

Part #	Description	Size	Cs.Qty	LTC	1Cs.	5Cs.	10Cs.
SB5512	License Plate	11½x5½	50	2.85	2.59	2.46	2.33
SB5519	Mini-License Plate	6x3	50	1.24	1.13	1.07	1.02
SB5552	License Plate Frame	12½x6¼	50	2.85	2.59	2.46	2.33
SB5625	Car Flag & Pole	11x15	12	3.51	3.19	3.03	2.87
SB5657	Motorcycle License Plate Frame	5½x7.688	50	1.68	1.53	1.45	1.38
SB5660	Trailer Hitch Cover w/ Insert	4.7x3.4	12	4.37	3.97	3.77	3.57
SB5661	Hitch Cover Insert Only	4.7x3.4	50	1.25	1.14	1.08	1.03

ALUMINUM SUBLIMATION PRODUCTS



2" Aluminum Discs
SB5572

UNISUB

The Best
Sublimation Aluminum
on the market!

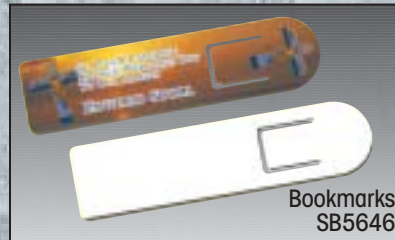
0.030" Aluminum
SB5570



Now available in 5x7 & 6x8 size.



I.D. Tags
SB5588



Bookmarks
SB5646

Aluminum License Plates
Now Available!

Aluminum Products

Part #	Description	Size	Cs.Qty	LTC	1Cs.	5Cs.	10Cs.
SB5570	Aluminum Sheet - 1 Sided	11 1/4 x 23 1/4	10	8.93	8.12	7.71	7.31
SB5572	Aluminum Disc - 1 Sided	2" Round	100	.49	.45	.42	.40
SB5588	I.D. Tags - 1 Sided	1 1/2 x 2	50	.76	.69	.66	.62
SB5605	Bead Chain	30"	50	.57	.52	.49	.47
SB5646	Bookmark - 1 Sided	1 1/4 x 5	25	.99	.90	.86	.81
SB5656	Aluminum License Plate	5 7/8 x 11 1/8	50	3.03	2.75	2.61	2.48
SB5666	Lapel Pin	3/8" Round	25	.92	.84	.80	.76
SB5667	5x7 Plaque Plate	5x7	25	1.32	1.20	1.14	1.08
SB5668	6x8 Plaque Plate	6x8	25	1.60	1.45	1.38	1.31

SUBLIMATION SUPPLIES



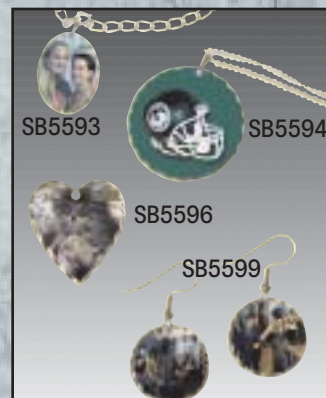
Jewelry Starter Kit
SB5644



Jewelry

The jewelry starter kit includes everything you'll need to begin making full-color personalized jewelry. The kit includes: Assorted blank jewelry samples, CD-ROM with over 50 jewelry designs and more.

Part #	Description	Size	Cs.Qty	LTC	1Cs.	5Cs.	10Cs.
SB5644	Jewelry Starter Kit	Various	1	—	49.98	47.48	44.98
SB5591	Oval	.875"	20	2.15	1.95	1.86	1.76
SB5592	Circle	.875"	20	2.15	1.95	1.86	1.76
SB5595	Heart	.875"	20	2.15	1.95	1.86	1.76
SB5593	Oval	1.1875"	20	2.74	2.49	2.37	2.24
SB5596	Heart	1.1875"	20	2.74	2.49	2.37	2.24
SB5594	Circle	1.25"	20	2.74	2.49	2.37	2.24
SB5598	Charm Bracelet	8"	10	2.96	2.69	2.56	2.42
SB5597	Necklace	18"	20	1.98	1.80	1.71	1.62
SB5599	Earring Fish Hooks	NA	100	—	.10	.095	.09





UNISUB Tiles

- Scratch resistant surface
- Superior sublimation
- Fast, one minute press time
- 30% less than ceramic

Framed Tiles

- UNISUB tile included
- Three attractive finishes
- Comes with its own gift box
- Easel feature for desk or wall

Part #	Description	Size	Cs.Qty	LTC	1Cs.	5Cs.	10Cs.
SB5686	Tile	3" x 6"	26	1.09	.99	.94	.89
SB5682	Tile	4.25"x4.25"	26	.98	.89	.85	.80
SB5702	Tile	4" x 6"	28	1.42	1.29	1.23	1.16
SB5683	Tile	6" x 6"	28	1.75	1.59	1.51	1.43
SB5684	Tile	6" x 7.875"	28	2.41	2.19	2.08	1.97
SB5687	Tile & frame, cherry	6" x 6"	10	4.94	4.49	4.27	4.04
SB5688	Tile & frame, mahogany	6" x 6"	10	4.94	4.49	4.27	4.04
SB5696	Tile & frame, natural	6" x 6"	10	4.94	4.49	4.27	4.04
SB5693	Tile & frame, cherry	4" x 6"	10	4.17	3.79	3.60	3.41
SB5694	Tile & frame, mahogany	4" x 6"	10	4.17	3.79	3.60	3.41
SB5695	Tile & frame, natural	4.25"x4.25"	10	3.40	3.09	2.94	2.78
SB5705	Tile & frame, mahogany	4.25"x4.25"	10	3.40	3.09	2.94	2.78
SB5706	Tile & frame, cherry	4.25"x4.25"	10	3.40	3.09	2.94	2.78

Keepsake Box

- Image on top and under lid
- Replaceable insert
- UNISUB two sided aluminum
- Beautiful keepsake

Part #	Description	Size	Cs.Qty	LTC	1Cs.	5Cs.	10Cs.
SB5689	Cherry - 5" x 7" insert	6" x 8"	6	12.05	10.95	10.40	9.86
SB5690	Mahogany - 5" x 7" insert	6" x 8"	6	12.05	10.95	10.40	9.86
SB5691	Cherry - 4.25" x 4.25" insert	6" x 6"	6	10.95	9.95	9.45	8.96
SB5692	Mahogany- 4.25" x 4.25" insert	6" x 6"	6	10.95	9.95	9.45	8.96



Serving Trays

- Flawless one piece UNISUB bottom
- Fast 1:30 press time
- Versatile natural finish
- 50% less than standard tray with ceramic tiles

Part #	Description	Size	Cs.Qty	LTC	1Cs.	5Cs.	10Cs.
SB5672	Large tray, natural	11" x 17"	2	15.35	13.95	13.25	12.56
SB5673	Small tray, natural	8"x13"	2	9.85	8.95	8.50	8.06
SB5699	Large tray, bulk DS only	11" x 17"	50	12.05	10.95	10.40	9.86
SB5700	Small tray, bulk DS only	8"x13"	50	7.65	6.95	6.60	6.26

Coasters

- UNISUB hardboard or FRP insert
- Skid resistant cork backing
- Fast, one minute press time
- Two attractive finishes

Part #	Description	Cs.Qty	LTC	1Cs.	5Cs.	10Cs.
SB5677	Hardboard coaster w/ cork backing	40	1.07	.97	.92	.87
SB5676	Slotted coaster holder (holds four), natural	10	1.38	1.25	1.19	1.13
SB5701	Slotted coaster holder (holds four), mahogany	10	1.38	1.25	1.19	1.13
SB5674	Round coaster frame w/ RFP insert, natural	20	1.82	1.65	1.57	1.49
SB5685	Round coaster frame w/ RFP insert, mahogany	20	1.82	1.65	1.57	1.49

